

Info session follow-up email

Below is a sample email sent as a follow-up to anyone who attended an info session at a corporate partner. Attendees names and emails are collected through a sign up sheet. We've found that briefly restating the common goal and clearly pointing attendees to the application with a call to action is the best way to generate applications.

Feel free to borrow language to craft your own email.

Hi **NAME**,

Thank you for attending the first-ever iMentor Chicago Info Session on May 13! I hope you enjoyed taking a break from the workday to learn about our program.

As I'm sure you saw, our shared goal with the Citi Foundation is to have 300 mentors at Citi within the next two years. You can help us achieve this goal by becoming a mentor yourself!

Please set aside about 15 minutes to fill out and submit the [online mentor application](https://imentor.org/get-involved/become-a-mentor).
(<https://imentor.org/get-involved/become-a-mentor>) Please also feel free to forward this link to a few friends or teammates who you think would make great mentors. If you can inspire someone to submit their application, we can help them through the process after that.

Thanks for your time!

Best,

NAME
