

General email to blogger

The following is a general outreach template to bloggers related to volunteerism, philanthropy, etc. Feel free to edit this template to suit your own purposes.

Hi [name],

I've been an avid reader of [blog name] and your posts are always a great mix of [insert relevant items]. With a focus on [insert blog's mission] and encouraging philanthropy, I wanted to share a volunteer opportunity you and your readers might find interesting.

I work for [organization], a non-profit, which pairs college graduates one on one with high school students from low-income communities to help them persist through high school and succeed in college. Each year we find ourselves in need of great mentors who can help support our students with their academic, emotional, and personal growth during this developmentally critical time.

I've attached a one-pager with some more information about what we do and I'd be more than happy to answer any questions you might have. I would love to have your support—whether it's a blog post, tweet, or however you see fit.

Please feel free to contact me with any questions or concerns and thanks again for your wonderful work!

Best,

[staff name]

[staff title]

[attach info sheet]
