General email to prospective mentors

The following is an email template used when reaching out to prospective mentors who have expressed interest in becoming a mentor.

Dear [name],

This Fall, [mentoring program] will enroll hundreds of new students who could truly benefit from a great mentor like you. The guidance of a mentor can empower a young person to graduate high school college-ready, succeed in college, and fulfill their potential. And we're confident it will be one of the most rewarding experiences of your life.

To become a mentor, please complete [mentoring program]'s Online Application by [deadline]: [insert application url]

Once you have completed your application, you will be invited to join one of our engaging mentor training sessions. We encourage you to apply and attend training this spring, so that you are ready to begin your mentoring relationship in the fall!

If you'd like to learn more about [mentoring program] or share information with friends and family, please find a Fact Sheet attached (#linkneeded). The [mentoring program] offers enough flexibility for busy professionals while also ensuring students get the structure and guidance they need to reach their goals. [mentoring program] will be with you every step of the way to help you and your mentee stay on a path to success.

If you have any questions, please don't hesitate to ask!

All the best,

[staff name]

[fact sheet attached]